



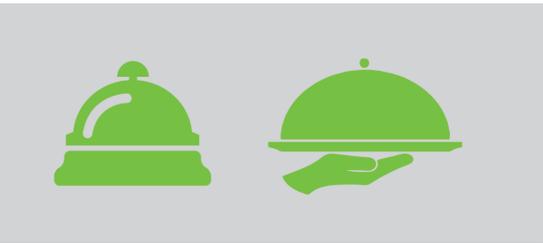
DIGITAL SIGNAGE SOFTWARE SOLUTIONS FOR AUDIOVISUAL COMMUNICATION



For Retail and Shopping Malls



For Hospitality and Gastronomy



For Communities and Authorities



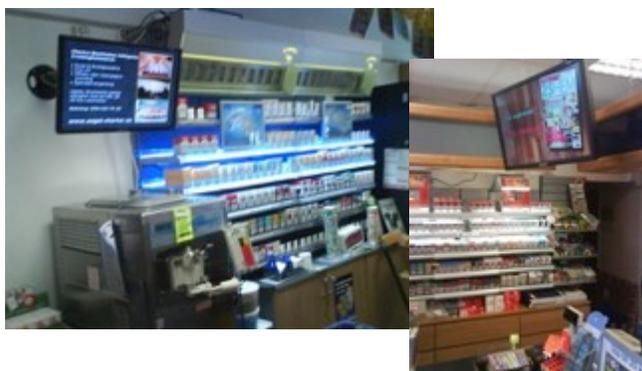
For Corporate and Worship



650 Pharmacies in Switzerland



750 Tobacco stores in Sweden



240 Bank branches in Slovakia



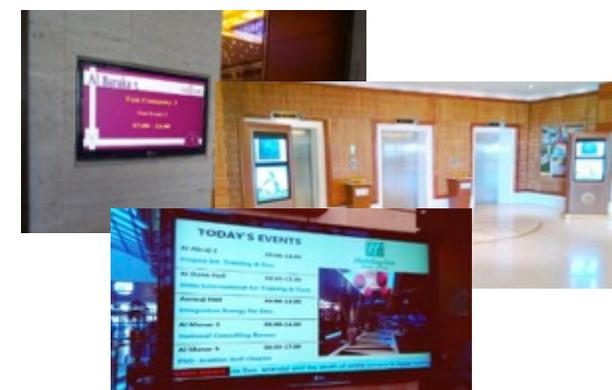
130 Telecom stores in Slovakia



180 Video rental stores in Ireland



Hospitality installations





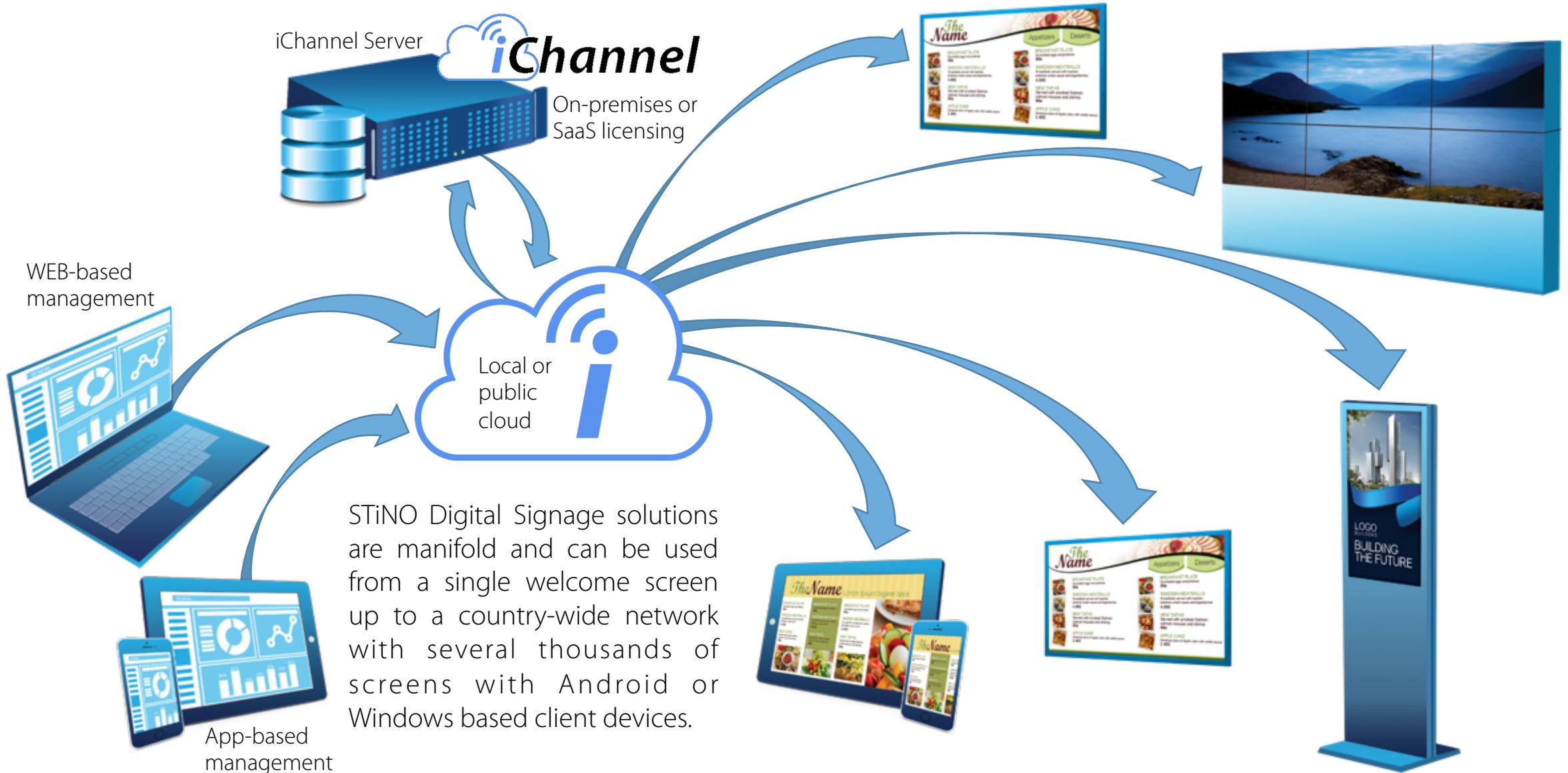
ePromoter

Smart Android screen management tool for SME applications

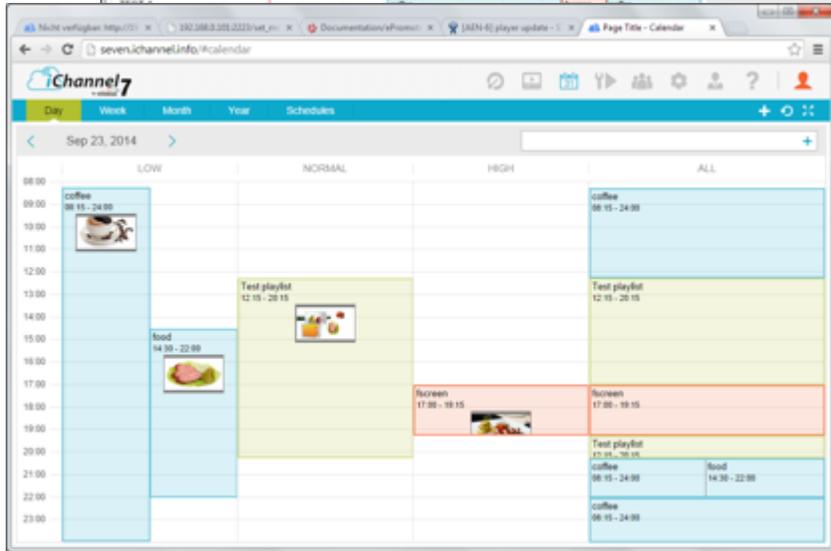
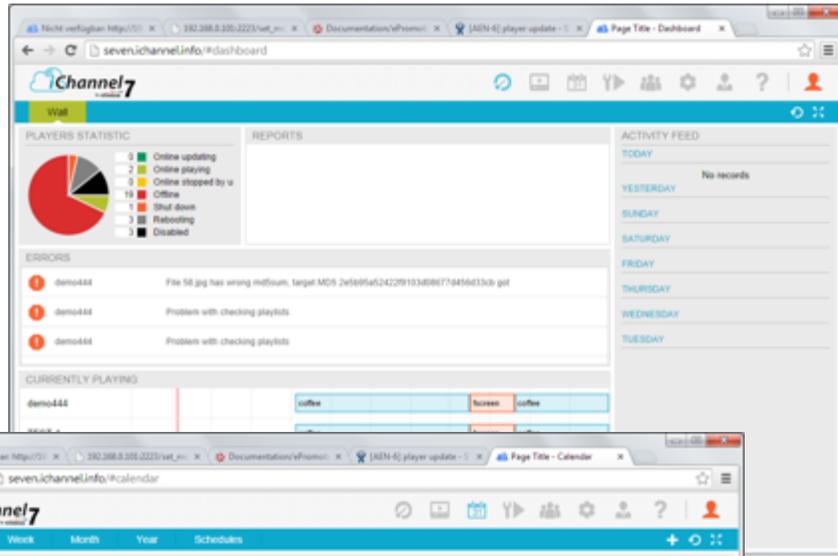
- Easy screen management app for Android solution as a stand-alone solution or as an easy management front-end for iChannel 7 server
- Manage your player from your Android Smart Phone or Tablet
- Support for images, videos, HTML5
- Templates easy to edit in PowerPoint or HTML5
- Schedule each playlist element and group players (in stand-alone mode)
- Multi language support



 **ePromoter**

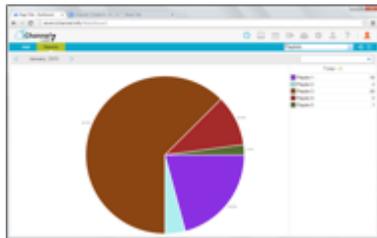
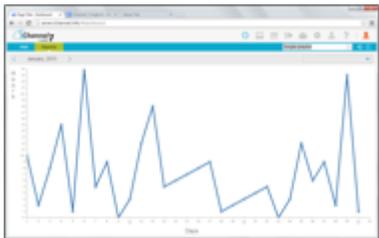
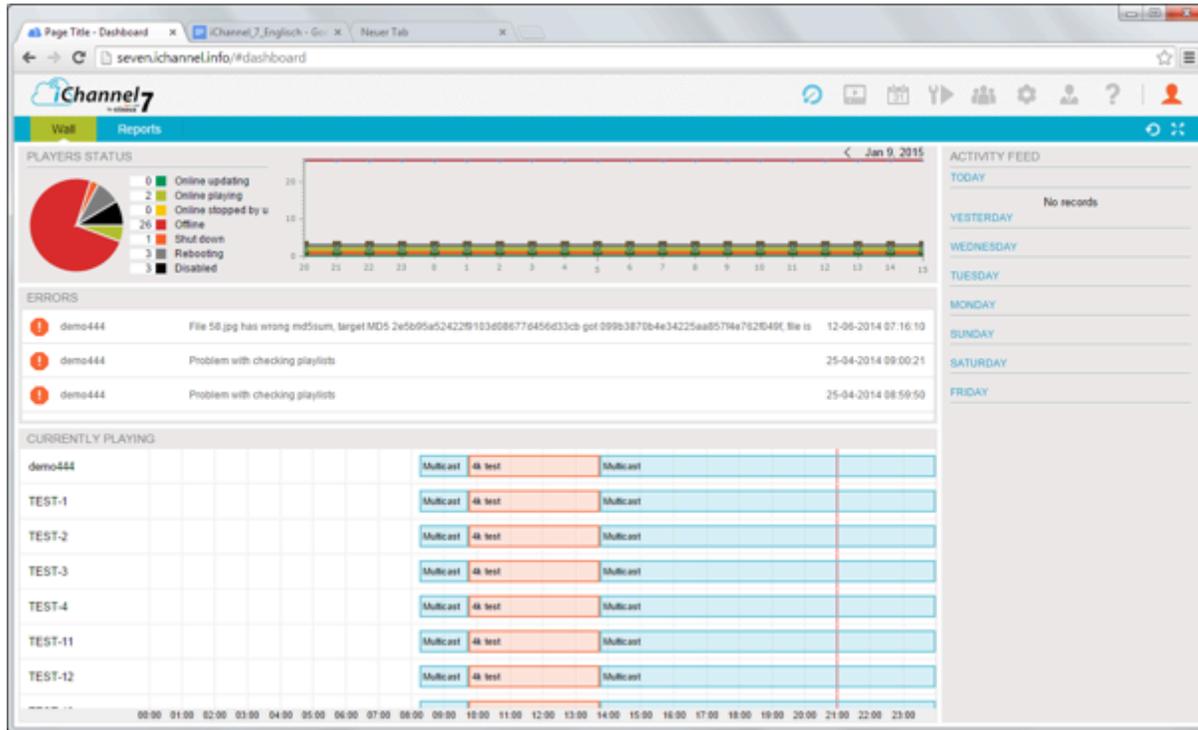


STiNO Digital Signage solutions are manifold and can be used from a single welcome screen up to a country-wide network with several thousands of screens with Android or Windows based client devices.



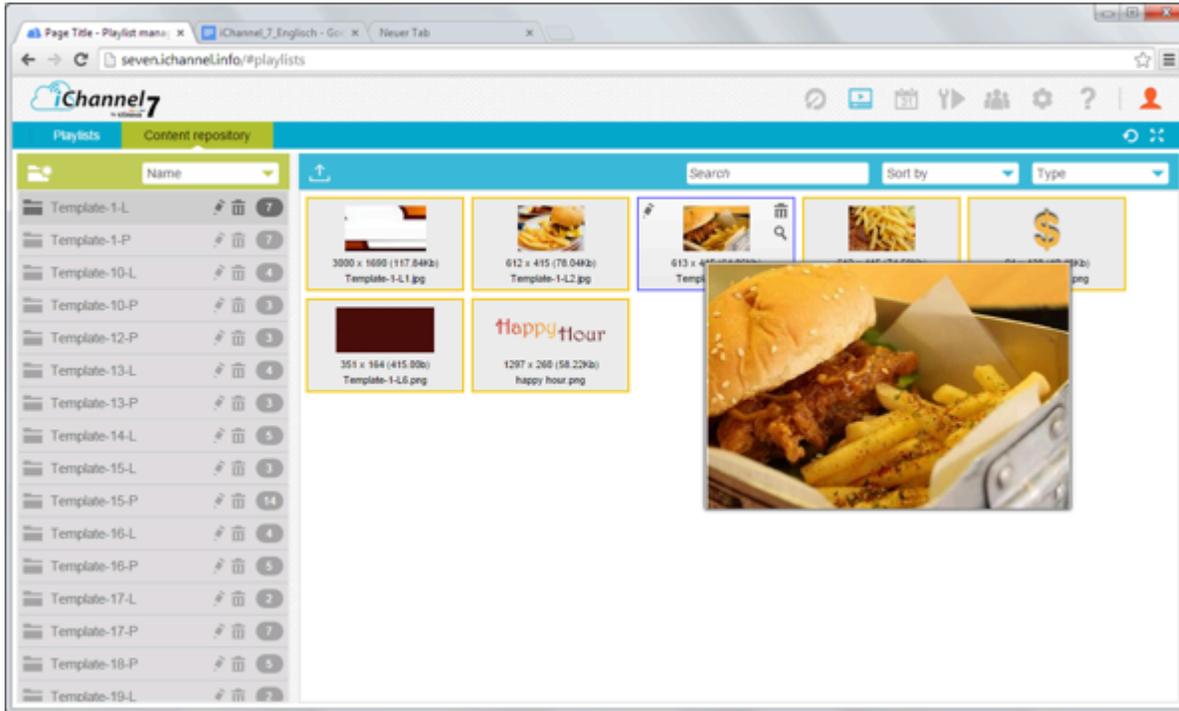
Cloud-based WEB CMS for Enterprise level Applications

- For local and public cloud with VMware virtualization
- Multitenant server software architecture
- SaaS and on-premises software licensing
- Campaign support with advanced scheduling
- Device and location management with proof-of-play reports
- User permission and role management



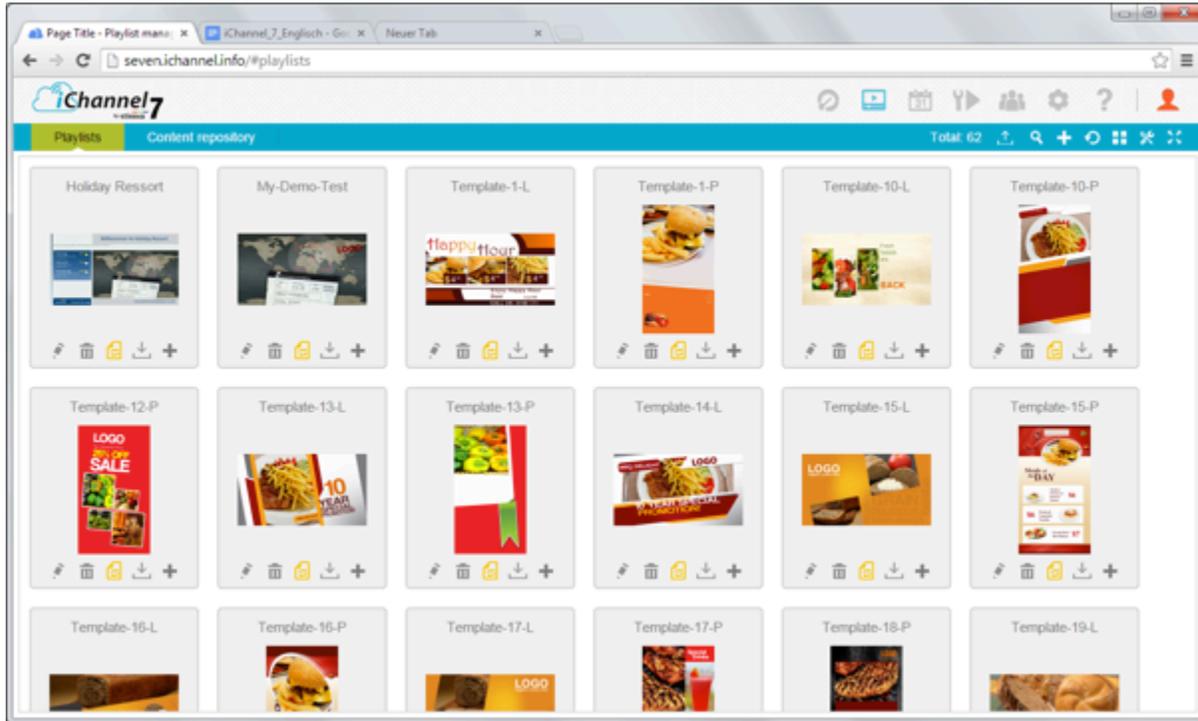
See at a glance what happens in your Digital Signage network

- See all player statuses for today and for any day in the past
- See all error messages aggregated in one error message window
- See the players play-out schedules for today
- See the user activities on the server for the last 7 days
- See various statistic reports for playlists, meta words, content usage



Manage your content library
and tag your content

- Easily upload content to the server by just drop it to the browser window
- Support for images, videos, flash, PowerPoint, PDF
- Video previews will be automatically generated and content will be analyzed
- Categorize any of your content by assigning meta tags to each content element
- Create folders to organize your content repository
- Search, sort by or filter by type of content



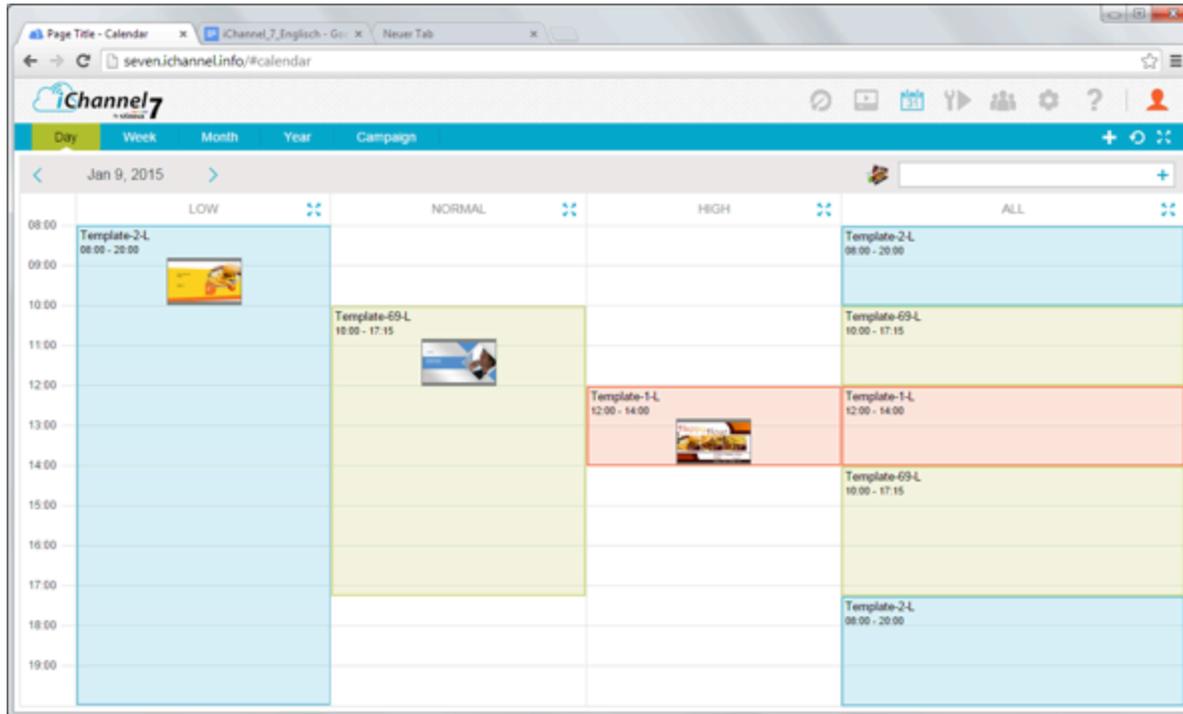
Create and manage your full screen or zone playlists

- Create simple full screen or zone playlists
- Export playlists in a zip container
- Import playlists by just dropping them to the playlist menu board
- Publish the playlists to activate your changes in the campaign
- Create campaigns for your playlists to schedule them based on meta words



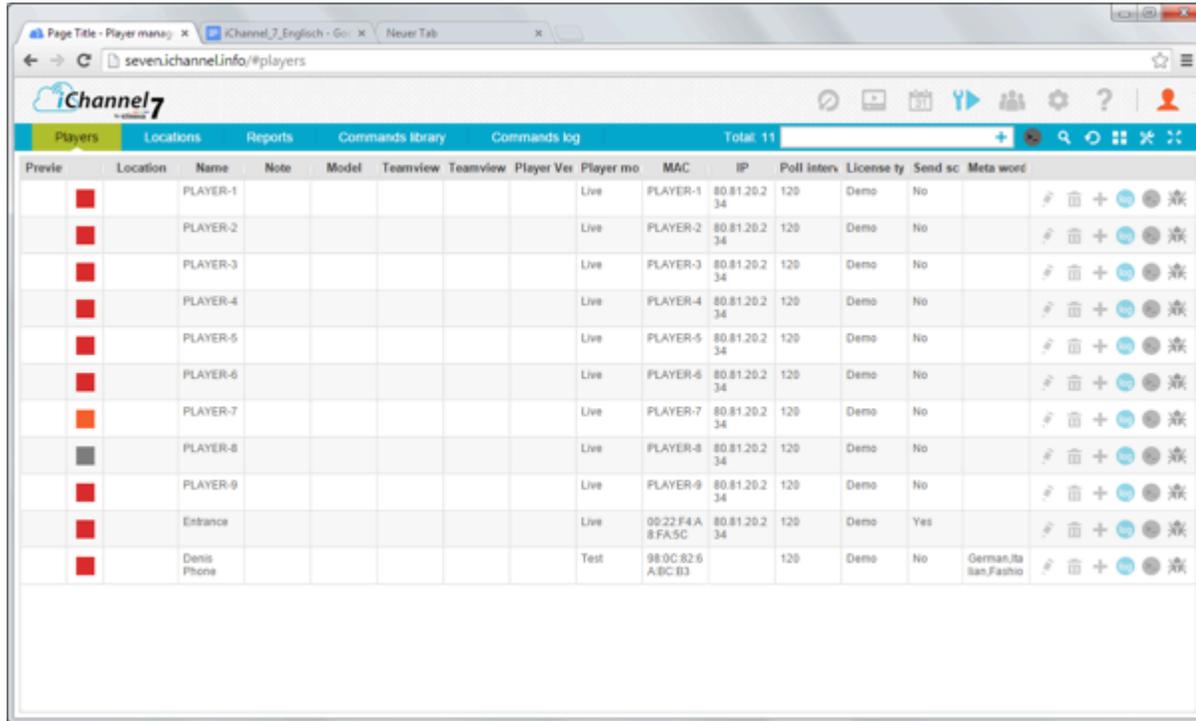
Create playlists and simply drag & drop your content or objects

- Create one or multiple slides with various layouts
- Drag & drop images, videos, audios, flash, documents (PDF, PPT), containers, HTML, multicast, tuner, web stream, clock
- Create and position data feeds from XML, RSS, iCAL
- Layer management for creating complex playlist designs
- Preview function of each slide
- Snap to grid for easy object alignment



Create simple or complex campaigns with the calendar

- Daily, weekly, monthly or yearly calendar view
- Play-out priorities for easy playlist scheduling
- Campaign creation based on meta data
- Calendar play-out view filtered by meta data or content elements
- Campaign repository listing



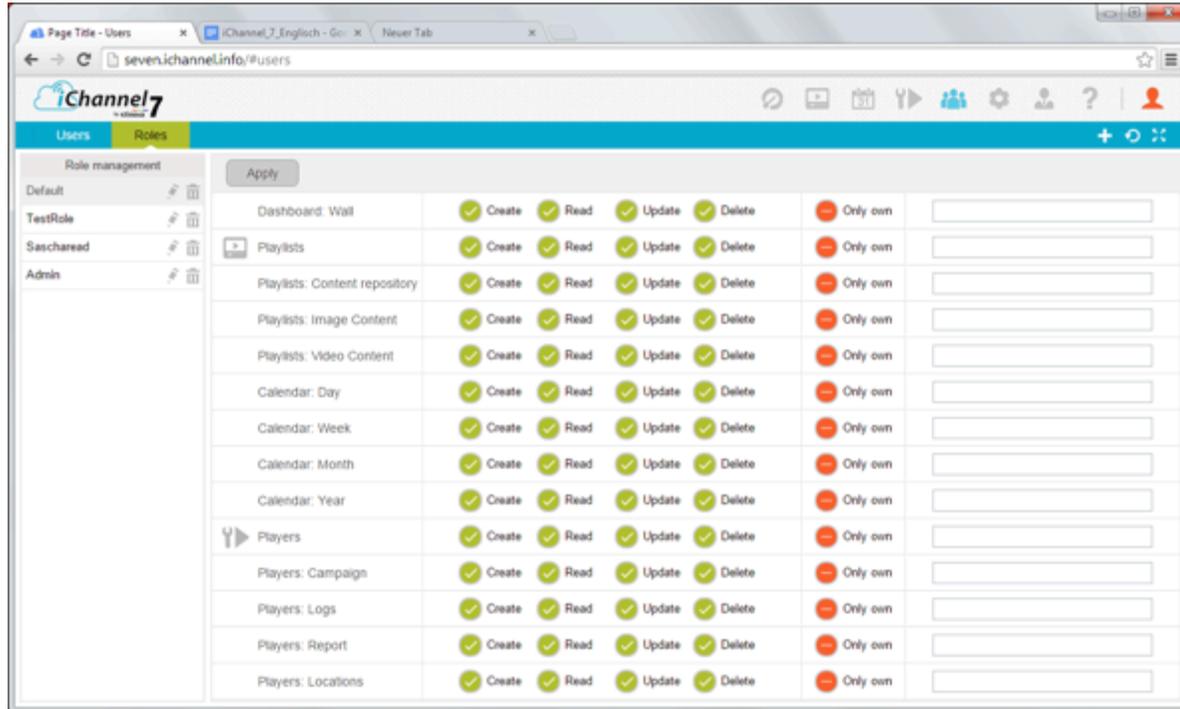
The screenshot shows the iChannel7 web interface with a table of player and location management data. The table has columns for Previe, Location, Name, Note, Model, Teamview, Teamview, Player Ver, Player mo, MAC, IP, Poll interv, License ty, Send sc, and Meta word. The data is as follows:

Previe	Location	Name	Note	Model	Teamview	Teamview	Player Ver	Player mo	MAC	IP	Poll interv	License ty	Send sc	Meta word
■		PLAYER-1					Live	PLAYER-1	80:81:20:234	120	Demo	No		
■		PLAYER-2					Live	PLAYER-2	80:81:20:234	120	Demo	No		
■		PLAYER-3					Live	PLAYER-3	80:81:20:234	120	Demo	No		
■		PLAYER-4					Live	PLAYER-4	80:81:20:234	120	Demo	No		
■		PLAYER-5					Live	PLAYER-5	80:81:20:234	120	Demo	No		
■		PLAYER-6					Live	PLAYER-6	80:81:20:234	120	Demo	No		
■		PLAYER-7					Live	PLAYER-7	80:81:20:234	120	Demo	No		
■		PLAYER-8					Live	PLAYER-8	80:81:20:234	120	Demo	No		
■		PLAYER-9					Live	PLAYER-9	80:81:20:234	120	Demo	No		
■		Entrance					Live	00:22:F4:A8FA5C	80:81:20:234	120	Demo	Yes		
■		Denis Phone					Test	98:0C:82:6ABC83		120	Demo	No	German,Ita, San,Fashio	



Manage your players, locations and create proof-of-play reports

- Manage your players and categorize or group them by meta words
- Request screenshots from players to monitor play-out
- Review player log files
- Create proof-of-play reports
- Manage and send remote commands to players
- Easy player registration with a simple PIN code

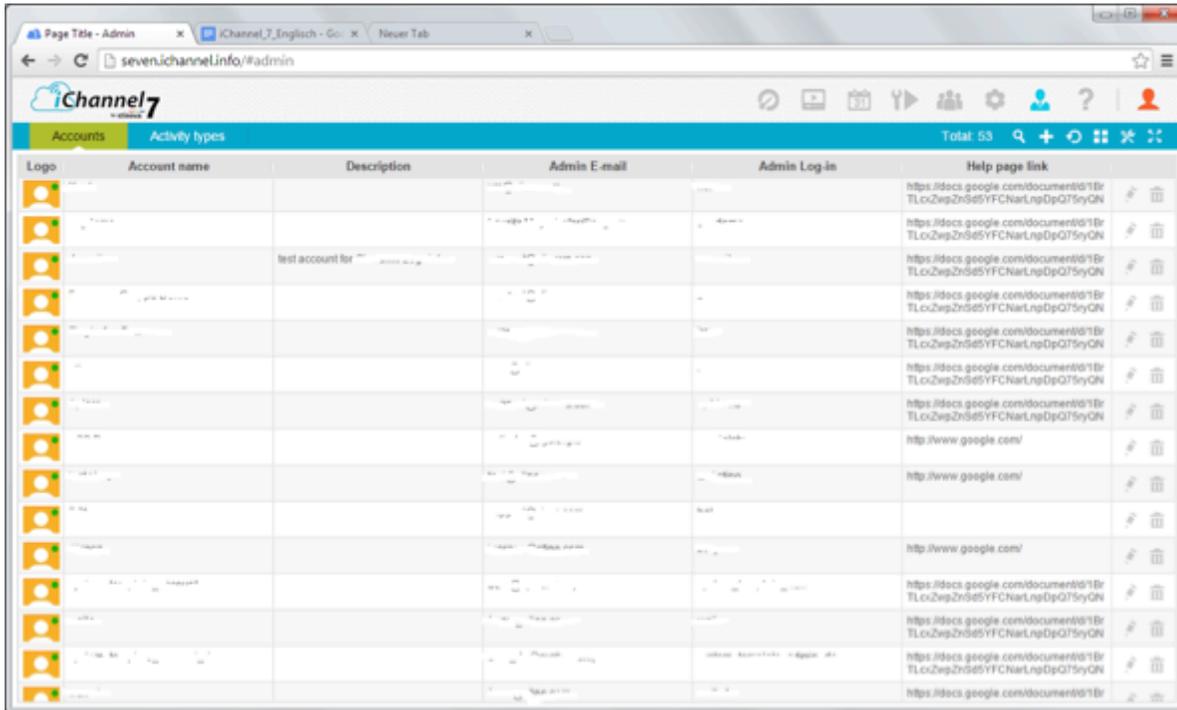


Role	Create	Read	Update	Delete	Ownership	Input
Default	✓	✓	✓	✓	✗ Only own	
TestRole	✓	✓	✓	✓	✗ Only own	
Sascharead	✓	✓	✓	✓	✗ Only own	
Admin	✓	✓	✓	✓	✗ Only own	
Dashboard: Wall	✓	✓	✓	✓	✗ Only own	
Playlists	✓	✓	✓	✓	✗ Only own	
Playlists: Content repository	✓	✓	✓	✓	✗ Only own	
Playlists: Image Content	✓	✓	✓	✓	✗ Only own	
Playlists: Video Content	✓	✓	✓	✓	✗ Only own	
Calendar: Day	✓	✓	✓	✓	✗ Only own	
Calendar: Week	✓	✓	✓	✓	✗ Only own	
Calendar: Month	✓	✓	✓	✓	✗ Only own	
Calendar: Year	✓	✓	✓	✓	✗ Only own	
Players	✓	✓	✓	✓	✗ Only own	
Players: Campaign	✓	✓	✓	✓	✗ Only own	
Players: Logs	✓	✓	✓	✓	✗ Only own	
Players: Report	✓	✓	✓	✓	✗ Only own	
Players: Locations	✓	✓	✓	✓	✗ Only own	



Manage your users and rolls with predefined permissions

- Create and manage your users
- Create and manage user permission rolls and assign users to them
- High granularity of access permissions allows creation of dedicated users
- Easy player registration with a simple PIN code



The screenshot displays the iChannel7 admin interface. At the top, there's a navigation bar with the iChannel7 logo and tabs for 'Accounts' and 'Activity types'. Below this is a table with columns: Logo, Account name, Description, Admin E-mail, Admin Log-in, and Help page link. The table contains several rows of account data. The 'Help page link' column contains various URLs, including Google Docs links and 'http://www.google.com/'.

Logo	Account name	Description	Admin E-mail	Admin Log-in	Help page link
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
		test account for			https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					http://www.google.com/
					http://www.google.com/
					http://www.google.com/
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn
					https://docs.google.com/document/d/1BrTLcx2epZnS85YFCNaLNgDpQ75yQn



Create and manage multiple accounts on one server

- Create and manage your customer accounts on a multitenant server
- Easy customization of interface logo for each account
- Easy customization of help page for each account
- Multi-language support for each account



Digital Media Player Software for Windows 7/8

- Support for Windows 7/8
- Various content format support such as image, video, multicast, text, RSS ticker, HTML, PowerPoint
- Watchdog service with auto-update function
- Screen on/off and other function control via RS232
- Support for video wall with multi-headed graphics card
- Optional extension for multitouch display support



Digital Media Player Software for Android 4.x

- Supports hardware running Android 4.x
- Various content format support such as image, video, audio, text, RSS ticker, HTML
- Watchdog service with auto-update function
- Screen on/off and other function control via RS232



- EASY TO USE
- SCALABLE
- COST EFFICIENT
- BROAD USE CASES
- ANDROID AND WINDOWS
- IPTV INTEGRATION